The impact of a school-based gardening intervention on intentions and behaviour related to fruit and vegetable consumption in children

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Abstract

A total of 77 children (34 boys, 43 girls, mean age ± standard deviation = 9 ± 1 years) participated in this study; 46 children (intervention) undertook a 12-week school gardening programme and 31 children acted as controls. Measures of the Theory of Planned Behaviour and fruit and vegetable consumption were taken pre- and post-intervention. Repeated measures analysis of variance and hierarchical regression analysis indicated that the intervention group increased daily consumption of fruits and vegetables and increased intentions, attitudes, norms, and perceived behavioural control related to fruit and vegetable consumption. Attitudes, norms and perceived behavioural control significantly predicted changes in fruit and vegetable consumption.

Introduction

Evidence for the health benefits of a diet rich in fruits and vegetables is substantial (He et al., 2007). Despite this, large proportions of children and adolescents do not meet recommended guidelines for fruit and vegetable consumption (Kothe et al., 2012; Ynove et al., 2005). Moreover, longitudinal data suggest that eating behaviours adopted in childhood track into adulthood (Te Velde et al., 2007). Review data have suggested that preference and availability are the most important predictors of fruit and vegetable consumption in children aged 6–12 years (Blanchette and Brug, 2005). It has also been suggested that 5–10 exposures of new foods are often required to increase acceptance and intake of them in children (Resnicow et al., 1997; Thompson et al., 2007). Increasing knowledge regarding the links between consumption of fruits and vegetables and health outcomes, providing instructions relating to eating behaviour and allowing opportunity for social comparisons have also been identified as key in enhancing fruit and vegetable consumption (Kothe et al., 2012), whereas food preparation skills may be a barrier to fruit and vegetable consumption (Knai et al., 2006). Therefore, a major challenge is the development and implementation of interventions that facilitate children’s fruit and vegetable consumption.
One context that has been suggested as efficacious for delivering such interventions has been the use of school gardening projects (Christian et al., 2012; Heim et al., 2009; Jaenke et al., 2012). The premise of a school gardening intervention is that the process of growing food and tending to it in the school setting may provide benefits to eating behaviour through increases in knowledge and understanding about healthy eating as well as providing children with the basic tools to grow their own produce in the future. Increases in fruit and vegetable intake and associated factors such as preferences for, and home asking for fruit and vegetables have been reported as a consequence of such interventions (Heim et al., 2009; Parmer et al., 2009; Robinson-Oben et al., 2009). Recent work by Gibbs et al. (2013) has also reported that a 2-year school gardening and cooking programme increased children’s willingness to try new foods, their ability to describe foods and their healthy eating behaviour. Other studies have reported no changes in fruit and vegetable intake as a result of a school gardening programme (Jaenke et al., 2012).

Much of the research to date has been atheoretical and has not attempted to identify the key constructs underpinning behaviour that are required to support habitual fruit and vegetable intake in children (Brug et al., 2005). The Theory of Planned Behaviour (TPB; Aizen, 1991) is the most strongly supported theoretical model of intention and behaviour related to fruit and vegetable consumption in adults (Guillaumie et al., 2010) and has been shown to predict dietary intake prospectively (McEachan et al., 2011) in adults and to have application in predicting children’s eating behaviour (Fila and Smith, 2006; Lautenschlager and Smith, 2007). The TPB is an expectancy-value model in which three main constructs, subjective norms and perceived behavioural control (PBC) are proposed to predict behavioural intention which in turn is the best direct predictor of behaviour. Attitude is defined as a positive or negative evaluation of performing a behaviour of interest based on expected outcomes. Subjective norm is defined as the social pressure implied by important referent individuals’ or groups’ approval or disapproval of engaging in a given behaviour. PBC is defined as perceived ease or difficulty of performing a behaviour. Lautenschlager and Smith (2007) reported that attitude was the best predictor of intention pre and post a community-based gardening programme with 8–15 year olds, and that PBC was predictive of fruit and vegetable eating behaviour for girls but not boys. However, although promising, they noted that the lack of a control group and the inclusion of youth from particular ethnic groups where gardening behaviour was a cultural focus may have biased their data. Fila and Smith (2006), however, reported no significant association between intention and healthy eating behaviour in a sample of Native American children and adolescents. Furthermore, they reported that subjective norm was the strongest predictor of healthy eating behaviour in boys, with no association being present in girls. It is also important to note that in more recent work by Kothe et al. (2012), examining the efficacy of a TPB-based intervention on fruit and vegetable consumption that the TPB did not successfully predict behaviour change related to fruit and vegetable consumption.

The available data relating to the efficacy of school gardening are also limited due to the failure of previous studies to include a control group (e.g. Heim et al., 2009). The aims of this study were as follows: (a) to examine the impact of a 12-week, theory-based school gardening intervention on intention and behaviour related to children’s fruit and vegetable consumption, and (b) to examine predictions of intentions and behaviour related to fruit and vegetable consumption.

Methods

Participants

Following ethics approval, parental and child consent, 77 children (34 boys, 43 girls, mean age ± standard deviation (SD) = 9.0 ± 0.6 years) from two schools in Coventry volunteered to participate. The research was approved by the Institutional Review Board of Coventry University. Neither school involved had previously engaged in any school gardening activities, both were in the mid-range of socio-economic status as assessed by the index of multiple deprivation (placing both schools in the region 50–59.9 per cent for deprivation nationally as compared across Lower Layer Super Output Area data) and had comparable school environments in relation to green space, outdoor areas, and in prior and current experience with school gardening. Children from one school (n=46, 27 girls, 19 boys) undertook a 12-week theory-based intervention involving creation of a school garden with associated curriculum time devoted to cooking and exploring plants and growth in science and literacy. Children from the second school acted as a control group (n=31; 17 girls, 14 boys) and continued their standard school curriculum activity. A total of 72 children completed the follow-up questionnaires including 46 children in the intervention group and 26 children in the control group.

Procedures

All children completed validated measures of the constructs of the TPB related to fruit and vegetable consumption (Kothe et al., 2012) and a measure of fruit and vegetable eating behaviour (Day in the Life Questionnaire (DILQ); Edmunds and Ziebland, 2002) pre- and post-intervention. Height and body mass (to the nearest millimetre and 0.1 kg, respectively) were also recorded barefoot using a stadiometer and weighing scales (Seca Instruments, Hamburg, Germany). Body mass index (BMI, kg/m²) was
measures analysed using a series of 2 (intervention vs control) × 2 (pre vs post) repeated
behaviour, self-reported fruit and vegetable consumption. Any changes in the constructs of the TPB related to fruit and vegetable intention and
development in school science, illustrating the potential for learning about eating habits in the home environment.

Statistical analysis
Any changes in the constructs of the TPB related to fruit and vegetable intention and
development in school science, illustrating the potential for learning about eating habits in the home environment.

The TPB questionnaire was designed using guidelines for TPB questionnaire
calculation and weight status classified according to the International Obesity Task
Force (IOTF) criteria (Cole et al., 2000). Of the samples, 33 per cent (n = 24) were
found to be overweight/obese.

The TPB questionnaire was designed using guidelines for TPB questionnaire
construction (Francis et al., 2004) and acceptable internal reliability was evidenced via
Cronbach’s α scores ranging from .81 to .92 by Kothe et al. (2012). Attitude was
assessed using the stem item ‘for me eating five portions of fruits or vegetables each
day over the next week would be’. Five bipolar adjective scales were scored on a 7-
point Likert scale using terms such as bad/good and difficult/easy. Overall attitude was
determined from the summed responses. Subjective norm was assessed using three
questions rated on a 7-point Likert scale. The items assessed injunctive and
descriptive norms, for example, ‘Most people who are important to me want me to eat
5 portions of fruit and vegetables each day’. PBC was assessed using three items
scored on a 7-point Likert scale using descriptors that captured both internal and
external control (Ajzen, 1991), for example, ‘It is mostly up to me whether or not I eat 5
servings of fruit and vegetables each day’. Intention to consume fruits and vegetables
was assessed using two questions (one for fruits, other for vegetables), on a 10 cm
visual analogue scale. In each case, this asked 1 plan to eat 5 servings of … each day
from now on’.

The DILQ (Edmunds and Ziebland, 2002) was employed to assess fruit and vegetable
consumption behaviour. This is a child-specific and validated measure of fruit and
vegetable consumption and was completed 1 week following completion of TPB
measures. The DILQ measures food and beverage consumption at home, in transit to
and from school, and at school and is interviewer administered. It allows the child to
use word and pictures to recall their food intake from the previous day with every fruit
and vegetable recalled scoring one point/portion; these were summed to create a
DILQ score. Standardised instruction for administration and completion of the DILQ
were followed throughout. It has previously been shown to be a valid, reliable and
sensitive measure of children’s fruit and vegetable intake (Edmunds and Ziebland).

School gardening intervention
The intervention group participated in a 12 week school gardening intervention with
supporting curricula activities. The content of the intervention was designed using the
taxonomy of behaviour change (Abraham and Michie, 2008) specifically drawing on
techniques previously identified as being linked to the TPB (Abraham et al., 2010;
Kothe et al., 2012). For example, providing knowledge and information relating to the
relationship between fruit and vegetable consumption and health is suggested to be
relevant to attitude formation through the development of outcome expectancies.
Activities which provide information regarding what others eat and providing
opportunity for social comparison is suggested to relate to subjective norm. Provision
of instruction, educating children on how to perform a behaviour (e.g. how to grow
fruits and vegetables) and demonstrating to the children that they can successfully
perform the behaviour (e.g. growing fruits and vegetables) relates to PBC.

Gardening activities
During week 1, the children were involved in constructing six raised beds resulting in a
plot approximately 20 × 30 m. Children then undertook twice weekly gardening
sessions lasting approximately 30 minutes per session for the remaining 11 weeks of
the intervention. Beans, courgettes, radishes, cucumbers, lettuce, rocket, carrots,
sweet corn, baby pumpkins and sweet peas were planted in the second week of the
intervention. The children then tended to their garden in the remaining sessions. In
these sessions, children learned about planting, weeding, tending to and harvesting
the foods they had grown. Children were also encouraged to touch, smell and feel the
fruits and vegetables when they were tending to them (Kjellgren and Buhrkall, 2010).

Curricula activities
The gardening activities were accompanied with curricula activities relating to growth
and development in school science, learning about food, plant parts, nutrient needs
and environmental issues related to food growth during four lessons delivered during
weeks 2–5. From the sixth week onwards, children tasted various fruits and
vegetables (including some of the same types they were growing) and were
encouraged to pick and eat some of the produce that was growing while they were
tending to the garden. Throughout the period, the origin of fruits and vegetables was
discussed as were the nutritional benefits and potential ways to eat the fruits and
vegetables. In the final 2 weeks, children were asked to design their own healthy
meals, discuss the composition of their creations and compare across the various
meals created and then create/cook these in the final week using the fruits and
vegetables they had grown. The children were also encouraged to act as agents of
change by sharing their experiences with family members at home and to ask for the
fruits and vegetables they grew in the school garden at home. In this way, the school
Gardening project was also guided by social cognitive theory (Bandura, 1995) and
experiential learning principles which have previously been effective in similar projects
(Heim et al., 2009).

Statistical analysis
Any changes in the constructs of the TPB related to fruit and vegetable intention and
behaviour, self-reported fruit and vegetable consumption via the DILQ and BMI were
analysed using a series of 2 (intervention vs control) × 2 (pre vs post) repeated
measures analysis of variance. Where significant differences were found, Bonferroni

post-intervention in the school gardening

In comparison with the control group, all TPB variables increased significantly pre- to post-intervention for the intervention group (all $P < .001$, $\eta^2 = .22$), whereas those in the control group did not (mean $\pm$ SD = +0.2 ± 1.2 portions/day, $p > .1$). With regard to the constructs of the TPB, repeated measures ANOVA indicated significant time $\times$ group interactions for intention ($F(1, 70) = 9.79$, $P < .001$, $\eta^2 = .123$), attitude ($F(1, 70) = 42.98$, $P < .001$, $\eta^2 = .38$), norms ($F(1, 70) = 19.36$, $P < .001$, $\eta^2 = .22$) and PBC ($F(1, 70) = 72.69$, $P < .001$, $\eta^2 = .51$). In all cases, the constructs of the TPB increased pre- to post-intervention for the intervention group (all $P < .01$), but did not significantly increase pre- to post-intervention for the control group (all $P > .1$). Mean $\pm$ standard error (SE) of constructs of the TPB for intervention and control groups pre and post the intervention period is presented in Table 1. BMI decreased over time ($F(1, 70) = 6.13$, $P = .02$, $\eta^2 = .08$), but these changes did not differ by group, that is, the time $\times$ group interaction was not significant ($F(1, 70) = 1.78$, $P = .19$, $\eta^2 = .03$).

### Utility of the TPB in predicting intention and behaviour relating to fruit and vegetable consumption

In the first instance, bivariate correlations were used to examine relationships between variables in the intervention group. Attitudes at baseline were inversely related to changes in self-reported fruit and vegetable consumption at the $P < .05$ level ($r = -.26$, $P = .07$); none of the TPB variables were related to changes in intention.

Hierarchical linear regression revealed that changes in intention were not predicted by TPB variables ($R^2 = .08$, $P > .1$). However, TPB variables (PBC, attitudes and norms) predicted changes in self-reported fruit and vegetable consumption, accounting for 17 per cent of the variance ($P < .05$); norms were the only significant predictor ($B = .47$, $SE = .37$, $P = .03$), although attitudes were a predictor at $P < .1$ level ($B = .50$, $SE = .27$, $\beta = -.37$, $P = .08$).

### Discussion

The results of this study support prior work which has shown school gardening interventions to have a positive impact on children's fruit and vegetable consumption (Heim et al., 2009; Parmer et al., 2009; Robinson-Obrien et al., 2009). This study extends prior work in this area in two ways. Prior research examining the efficacy of school garden interventions has not tended to employ a control group with which to compare findings in the intervention group and prior studies have lacked a clear theoretical basis against which the interventions are designed limiting their capacity to identify the key mechanisms and constructs underpinning behaviour.

In comparison with the control group, all TPB variables increased significantly pre- to post-intervention in the school gardening group, suggesting the adoption of a theory-
The results of this study suggest that TPB is useful in explaining the proportion of variance in intention and behaviour for fruit and vegetable consumption in primary school children. These findings are in line with prior work by Lautenschlager and Smith (2007) and Backman et al. (2002) which also supported the utility of the TPB in explaining healthy eating behaviour in children and adolescents. Furthermore, in line with Lautenschlager and Smith (2007), we found that attitudes were the strongest predictor of changes in behaviour in bivariate analysis. However, the results of this study in are somewhat different to those reported previously in respect of gender differences (e.g. Lautenschlager and Smith, 2007) as fruit and vegetable consumption increased post-intervention for both boys and girls. Moreover, in this study, the only TPB variable to predict behaviour change was subjective norm. This is in contrast to the conclusions made by Kothe et al. (2012) that the TPB was not effective in predicting behaviour change related to fruit and vegetable consumption. This discrepancy may be due to the younger age of participants investigated in this study and that of Kothe et al. (2012) but might also be due to differences in the interventions employed. In this study, emphasis was placed on working collectively and collaboratively in both gardening and curricula activities, whereas this was not the case in the intervention employed by Kothe et al. (2012). This difference may then explain the discrepancy between the two studies and why subjective norm was a stronger predictor of behaviour change in this study than in prior research.

This study is not without its limitations. The schools involved in the study were both in the mid-range of socio-economic status for schools in the city of Coventry. Whether such findings would transfer to more deprived and low socio-economic status or more affluent participants is unknown. There was also no randomisation of groups in this study having adopted a school-level matched controlled design. There are other confounding variables that may also have impacted on the running of the current intervention such as the actions of the class teachers and parental involvement at home. Such interactions with the children are difficult to account for or control. In this study, the class teachers were, however, asked to restrict their input relating to fruit/vegetable consumption to sessions relating to school gardening and curriculum alone in an attempt to minimise any additional exposure to messages related to eating fruit or vegetables outside of the intervention itself. However, the results of this study suggest more than a whole portion increase in fruit and vegetable consumption. Increases in this behaviour may be more impressive where baseline fruit and vegetable consumption is well below desired levels as the findings suggest that increases in consumption were most marked in those who had the least positive attitudes to fruit and vegetable consumption at baseline. This study also focused solely on fruit and vegetable consumption. This was because in the process of school gardening, we assumed an explicit link between the produce grown (e.g. fruit and vegetables) and intention and behaviour relating to fruit and vegetable consumption. However, it is possible that the intervention could have influenced intention and behaviour relating to other dietary behaviours (e.g. reducing fat, sugar, salt consumption). Future research examining the effect of school-based gardening or other diet-related interventions on dietary behaviours not examined here would be useful in understanding the breadth of impact that such interventions may have on children's dietary habits.

Although this study did use a control group, the results represent responses to a school gardening intervention in one school only and trialling this form of intervention in a larger cross-city multi-site sample including suburban and rural settings would be desirable to fully determine the impact of structured school gardening programmes on children’s healthy eating behaviour. We also accept the use of a self-report as the measure of fruit and vegetable consumption may not be able to fully quantify the exact volume of fruits and vegetables consumed by participants. Using more labour-intensive methods of diet capture may be useful in future studies, although these should be considered alongside the higher participant burden and error that accompanies such methods when used in paediatric samples (Magarey et al., 2011).

However, the measure employed in this study is child-specific and has shown good validity for this purpose (Edmunds and Ziebland, 2002). Finally, consideration of the resources required to deliver school-based interventions cannot be ignored. Knowledge and skills to support fruit and vegetable production are essential to the success of such interventions alongside suitable space in the school setting and curriculum to support the multimodal nature of these interventions. Therefore, suitable human and environmental resource is required to make such interventions successful.

**Conclusion**

The results of this study suggest that a school gardening intervention is effective in increasing daily fruit and vegetable consumption in British primary school children. However, in the context of behaviour change, the results of this study do not wholly support the TPB model. Only one theoretical construct from the TPB, subjective norm, predicted changes in fruit and vegetable consumption. Taken alongside other research using this model, it appears that the TPB may be limited in its ability to explain behaviour change related to children’s fruit and vegetable consumption.
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References


